

Sustainable Advertising With Bennu.Ai



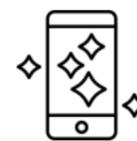
The Cube is a smart waste bin that sorts waste automatically. It is designed for places with high footfall (e.g. airports, train stations, conference centres. ...). It increases recycling rates and by extension reduces the carbon footprint created by waste.

However, the Cube is not just a bin – it as an unforgettable experience, making it a perfect spot for memorable advertising.



Exposed robotics keep the user-attention longer than normal billboards

We have seen parents and children alike come back to throw away more waste and see it disappear.



Instagrammable experience to reach a wider audience

The user-journey is about 10-20 seconds long making it a perfect experience to share on social media, which spreads the advertising organically.



3D-shape allows for creative media

The Cube can be used for anomorphic optical illusions, as a lightbox for a logo, embossed logos in the metal doors, ... Be creative and we will support you!



User-experience can match branding messages

Often experiential advertising does not per se reinforce the messaging. Here, the experience can make your sustainable, tech, or forward-thinking messages unforgettable.



Carbon reducing billboards

Your branding finances the Cube's servicing and thus supports its carbon-reduction. You can think of it as a branded replacement for planting trees.

Get in touch now to discuss options: advertising@bennu.ai